

Engaging the Hard to Reach Sectors

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Housekeeping Notes:

- Continuing education will only be awarded for those who view the live session
- You must attend the entire training to receive continuing education hours
- Post-event evaluation surveys are required to receive continuing education
- For Social Work/Mental Health Counselor credits you must provide your license number in the post-event evaluation survey
- For CHES credits, you must provide your CHES ID in the post-event evaluation survey
- You will receive your certificate for continuing education by email within **30 days** of this training



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engage:

1. occupy, attract, or involve (someone's interest or attention).
2. participate or become involved in.





**Local People
Solve
Local Problems**

Drug-Free Communities



What we know...



Business



Media



Religious/Fraternal Organization




Civic/Volunteer Organizations



Substance Abuse Organizations





**What sector(s) are
you currently
challenged with
getting to the table?**



**Thoughts &
Ideas about
getting specific
sectors to the
table**

Building Long Term Engagement

- Allow the data to drive the process
- Meet them where they are
- Pay attention to the small things
- Sit on boards/attend other meetings



Building Long Term Engagement

- Be present
- Learn connections
- Have patience/It takes time
- Know the WIFM





Questions?

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PreventionFIRST! 2022 Coalition Capacity Webinars

Post Training Info:

- The recording and supplemental materials will be available on the PreventionFIRST! website under **TrainingHUB**.
- Please complete the evaluation survey here:
- STAY CONNECTED:



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